



NEW RELEASE - For Immediate Release

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Kopke Brings Fresh Ideas, Sweetums (and Even Juice) to IFPA Global Produce & Floral Show

At booth 709, buyers can taste the results of a coast-to-coast supply chain made for freshness.

PORT WASHINGTON, N.Y. (October 5, 2026) – William H. Kopke Jr. Inc. and its family of companies, including Stanley Orchards, Safco of America and Vision Global Group, will be at the International Fresh Produce Association (IFPA) Global Produce & Floral Show, Oct. 14-16 in Orlando, Florida.

Get your strategic juices flowing.

It takes regular refreshment to keep moving during a busy few days at the IFPA's global show. Kopke has attendees covered, with a juicer station and freshly pressed juice made with fresh Kopke fruit. Take a moment, and sip on a fresh beverage, check out the latest product, and get a look at in-demand brands and the supply chain that brings it all to retailers.

"A spec sheet tells you what fruit should taste like. We'd rather hand you a cup," said Tyler Wolowicz, senior manager of planning and partnerships at Kopke. "Then we can talk about getting it to your stores on either coast, 52 weeks a year."

The Sweetums produce brand will be an important part of the Kopke display. With its promise of Sweeter and Yummier™, the Sweetums smile is a recognized and trusted icon of produce aisles everywhere. With fall and winter holidays coming up, the booth will also feature seasonal produce for retailers planning the months ahead.

What's happening behind the fruit will also be front and center at the IFPA Global Show. Kopke has infrastructure designed to improve accessibility and efficiency of produce for retailers and consumers. Across its distribution centers, Kopke has expanded 25% coast to coast with 285,000 square feet of refrigerated storage, 107,000 square feet of refrigerated loading docks and 60,000 square feet of temperature-controlled repacking rooms. Modern Freight Solutions, another Kopke company, provides quick transport and logistics to deliver product at peak freshness. Staff will be available to talk in detail about Kopke's operations.

Come see what William H. Kopke Jr. Inc. is bringing to IFPA Global Produce & Floral Show. Stop by booth 709 to learn how Kopke can support your operations and the seasons ahead.

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About William H. Kopke Jr., Inc.

Founded in 1937, William H. Kopke Jr., Inc. is one of the largest and most established importers and distributors of fresh fruit in North America. Family-owned and globally connected, Kopke sources premium fruit from leading growers across the Americas, Asia, and beyond, delivering consistent quality and reliable programs year-round. With state-of-the-art distribution centers on both the East and West Coasts, Kopke provides unmatched cold storage, repacking, and logistics capabilities to serve retail, wholesale, and foodservice customers. Now into its fourth generation, Kopke remains committed to building strong partnerships, driving innovation, and strengthening the global produce supply chain.