FOR IMMEDIATE RELEASE

Price Rite Marketplace Launches Thanksgiving Shopping Guides to Help Families Celebrate for Less Than $3.90 Per Person

Shoppers Save on Thanksgiving Favorites with Budget-Friendly Meal Options

KEASBEY, NJ (October 22, 2026) – Price Rite Marketplace is helping families prepare for Thanksgiving with budget-friendly shopping guides and a way to feed your family for less than $3.90 per person. The retailer has developed two suggested lists showing how customers can prepare a complete Thanksgiving meal for 10 people for $39 or less, using regularly priced items available in stores from Friday, October 30, through Thursday, November 26.

The lists feature ingredients for two types of holiday meals:

- **Traditional Thanksgiving Meal:** Whole Turkey; Bowl & Basket Chicken Broth; Bowl & Basket Cream of Mushroom Soup; Brown & Serve Rolls; Bowl & Basket Cut Green Beans; Bowl & Basket Shells & Cheddar; Bowl & Basket Brown Gravy Mix; Price Rite Minced Onion; Bowl & Basket French Fried Onions; Pie (8"); Bowl & Basket Stuffing Mix; Bowl & Basket Whipped Dairy Topping; Yellow Onions (3lb); Carrots (2lb), Celery, Bowl & Basket Cranbury Sauce; and Russet Potatoes (5lb)

- **Hispanic-Inspired Holiday Meal:** Picnic (Pork Shoulder); Bowl & Basket Rice (2lb Bag); Pigeon Peas; Goya Sazon; Fresh Yucca; Green Bananas; Russet Potatoes (5lb); Price Rite Elbow Macaroni; Shredded Carrots; Mayonnaise; Eggs; Evaporated Milk; Condensed Milk; and Vanilla Extract

Bill Devin, senior vice president at Price Rite Marketplace, emphasized the company's year-round commitment to affordability and providing value in the communities it serves. "Thanksgiving is a time for family, tradition and sharing a great meal, and we believe celebrating the holiday shouldn't come with a hefty price tag," Devin said. "Our Thanksgiving shopping guides offer customers an affordable way to bring a full holiday meal to the table for less than $3.90 per person with the value and quality they expect from Price Rite. We're proud to help families make the most of their holiday gatherings while keeping their budgets in mind."

Price Rite Marketplace is committed to offering quality, variety and value every day, with a locally relevant assortment of fresh produce and meats, trusted national brands, quality private-label products and unique offerings that shoppers may not find at other supermarkets. Affordability is at the heart of the retailer's mission, with a focus on delivering the best value and being a trusted neighborhood grocer in every community it serves. Through its Incredibly Low Prices initiative, Price Rite Marketplace locks in prices on select items for four- to five-week periods, helping customers save on everyday essentials. This commitment extends through the holiday season and beyond, with affordable meal solutions and a diverse assortment of products that help families make the most of their budgets.

About Price Rite Marketplace

Price Rite Marketplace is a registered trademark of Wakefern Food Corp., a retailer owned cooperative based in Keasbey, NJ and the largest supermarket cooperative in the United States. Price Rite Marketplace opened its first store in 1995 under the name Price Rite Supermarkets, and currently operates 53 grocery stores in Connecticut, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, and Rhode Island. Committed to providing the best value for customers, Price Rite Marketplace delivers a simplified shopping experience with top name brand foods and products and expanded fresh produce and organic offerings at exceptional prices. Price Rite Marketplace is also dedicated to fighting hunger through its annual Check-Out Hunger fundraising campaign and partnerships with Feed the Children and local food banks. For more information, please visit www.priceritemarketplace.com.

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